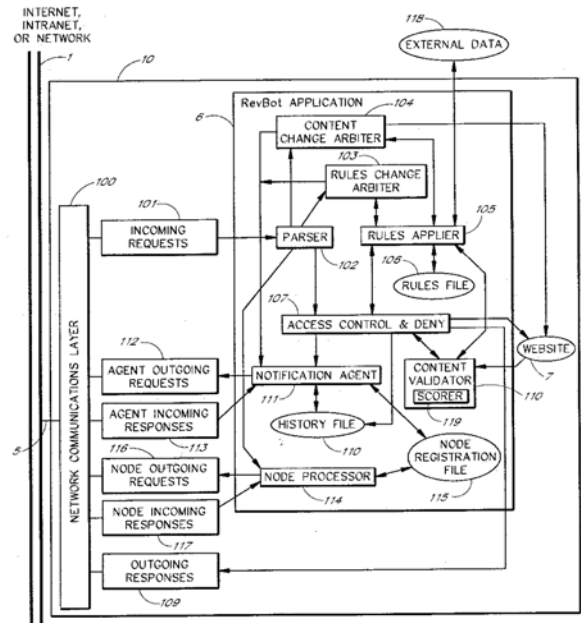




Enhanced RevBot™
 Website-Based Bot
 Network Content Enhancer

Contrive's RevBot™ Series of products are novel tools to manage and promote computer network content. Enhanced RevBots provide unparalleled synchronization between Internet websites, search engines, and content databases. They provide protection from hackers, content filtering services. They enable fee-based content access and account for all transactions to support reliable next generation e-commerce.

RevBots work in reverse from traditional bots in that they emanate from a website instead of from a network data collecting database node. With this reversal of traditional bot topology comes a number of features involving content management not before available. RevBots were designed to speed up both the laborious effort to match dissimilar databases and to allow content updates to occur across a network securely and without significant delay. Without RevBots, a website change may not be represented on major search engines for 8 to 12 weeks. With RevBots, that update can occur in a matter of seconds.



Features:

- fast content update on search engines and network databases: up to 100,000 times improvement in update rates
- automatic content synchronization between network databases, even databases with disparate software platforms
- updates content on unlimited number of search engines and databases
- automatically scans for the addition of qualifying databases and loads content
- supports multimedia - text, graphics, sound, movie clips, etc.
- improved "sales pitch" using thumbnails, synopses and short video and/or music clips
- update method and synchronization controlled through website administrator-set rules
- exclusive transmission acknowledgement protocol to ensure accurate data delivery
- operates seamlessly with other RevBots, Contrive RevBot Receivers, RevBot Proxy Servers and RevBot Efficiency Servers
- software-based, sits on website computing platform
- operates on popular Windows and Linux platforms, compatible with IIS and Apache servers
- hacker and situation monitoring and reporting to administrators
- security protocols used to protect valuable content
- advanced security and transaction accounting
- filters content, suppresses certain database fields to limit access
- assists search engines with sponsor- and fee-based content access to websites and databases
- ideal for e-commerce applications where transactions are secured, tracked, validated and verified
- high-speed hardware support for large volume websites

See additional datasheets on Basic RevBots, RevBot Receivers, RevBot Proxy Servers, RevBot Efficiency Servers. For more information on any of these products including Enhanced RevBots, contact Contrive at info@contrive.com.