

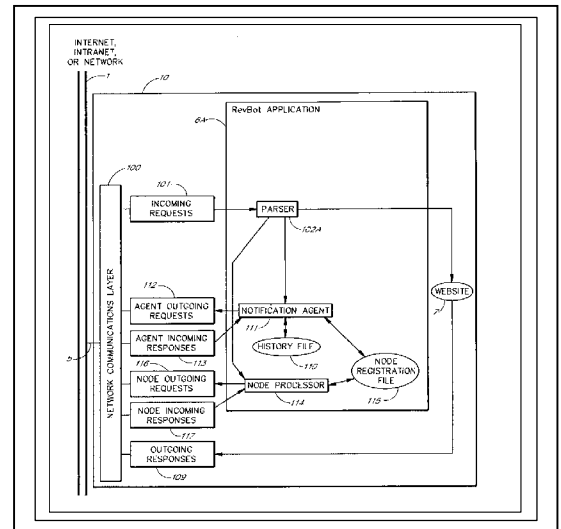


Basic RevBot™
 Website-Based Bot
 Network Content Enhancer

Contrive's RevBot™ is a novel tool to manage and promote computer network content. In today's world, its best use is as a support tool that sits in between websites and search engines on the ever-evolving Internet.

RevBots work in reverse from traditional bots in that they emanate from a website instead of from a network data collecting database node. With this reversal of traditional bot topology comes a number of features involving content management not before available.

RevBots were designed to speed up both the laborious effort to match dissimilar databases and to allow content updates to occur across a network securely and without significant delay. Without RevBots, a website change may not be represented on major search engines for 8 to 12 weeks. With RevBots, that update can occur in a matter of seconds.



Features:

- fast content update on search engines and network databases: up to 100,000 times improvement in update rates
- can update content on unlimited number of search engines and databases
- supports multimedia - text, graphics, sound, movie clips, etc.
- automatic content synchronization between network databases, even databases with dissimilar software platforms
- update and synchronization controlled through website administrator-set rules
- hacker and situation monitoring and reporting to administrators
- security protocols used to protect valuable content
- exclusive transmission acknowledgement protocol to ensure accurate data delivery
- filters content, suppresses certain database fields to limit access
- works seamlessly with Contrive RevBot Receivers, Proxy and Efficiency Servers
- software-based, sits on website computing platform
- hardware support for large volume websites

Expandable:

- ideal for e-commerce applications where transactions need to be made secure, tracked, validated and verified
- assists search engines with sponsor- and fee-based content access to websites and databases

See additional datasheets on Enhanced Revbots, RevBot Receivers, RevBot Proxy Servers, RevBot Efficiency Servers. For more information on any of these products including Basic RevBots, contact Contrive at info@contrive.com.